



Queen's University Belfast Sailing Club
Ballyholme Yacht Club,
Seacliff Road,
Belfast (BT20 5HT)

Email: ecarr03@qub.ac.uk

Telephone: 07425 117947

Website: <https://blogs.qub.ac.uk/qubsc/>

Dear Sir/Madam

My name is Erin Carr, I was given your contact details after I met your outreach and recruitment officers on Thursday at the Queen's University Belfast Careers fair. I am writing to you on behalf of Queen's University Belfast Sailing Club (QUBSC) regarding a sponsorship for trophies and prizes teams will receive in our upcoming event.

Here at QUBSC more than 60% of our current members are studying engineering with others studying in the fields of medicine or physics. This mix of students is not uncommon in the sailing community as sailing is a challenging yet exciting sport which attracts similarly dedicated and hardworking students. Queen's sailing also boasts a large inclusive international community of beginner sailors.

QUBSC is in a unique position where, in addition to being part of the British University Sailing Association (BUSA), we can compete and ISUA host events. Providing your company an unprecedented reach across the UK and Ireland.

As such, from the 22nd to the 24th of November Queen's will host some 28 Irish University sailing teams, competing for trophies sponsored by your company. Our quotes £250 for trophies but with similar percentage of engineering students, your company will have access and name recognition to thousands of dedicated and hardworking students to draw potential employees from.

Since our establishment in 1981, hard work and determination has been at the core of Queen's Sailing. In fact, despite being a sailing club without boats until 2017, Queen's Sailing competed throughout the UK and Republic of Ireland, placing 21st in the UK. In the academic year of 2016/2017, we caught the attention of the Queen's University Annual Fund and in addition to our own funds, this award enabled us to purchase our very own second-hand firefly dinghies.

Since then it's been nothing but onwards and upwards for Queen's Sailing! These boats have allowed our dedicated team of sailors to train tirelessly twice a week, in all weather. Our hard work earned Queen's Sailing a spot in the Silver Fleet for the Irish Universities in 2017 and allowed us to win the UK Inter-Varsity Bronze Fleet in the same year. In the 2018/2019 academic year Queen's were one race out from placing in the Quarterfinals at the Irish Universities Sailing Association's Inter-Varsity Competition and placed 9th out of the UK Universities. Showing that in 2 short years (and a lot of freezing training sessions later!), we can jump 12 places on the UK Universities Sailing Association's leader board. Thanks to this, Queen's sailing was nominated for Queen's University Belfast Club of the Year in 2018.

Queen's Sailing has a broad social media exposure across the University and Sailing communities from the UK and Ireland on Instagram and Facebook. Your firm will have the opportunity to reach these communities by being tagged in every post we make.

By choosing to sponsor Queen's University Belfast Sailing Club I will personally work with one of your firm's representatives to ensure the best return on your investment.

If you have any questions or queries, please feel free to contact me on ecarr03@qub.ac.uk

We look forward to seeing you out on the water soon!

Yours sincerely

Erin Carr | *Fundraising Officer at Queen's University Belfast Sailing Club*